

Dear Bradford McIntyre,

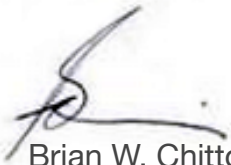
On behalf of AIDS Vancouver I would like to extend my gratitude and appreciation for your commitments to participate in our **30 30 Campaign**.

We are very excited about this project. The interviews and story gathering we have done, and our five month research will culminate into a website and video campaign that will highlight the past 30 years of the epidemic locally. A public resource of this type has never been available locally, and will hopefully be something that can be a teaching tool and a source of honouring all of us and all those before us.

It will also enable us to put a human face to the HIV/AIDS community and to demonstrate how AIDS Vancouver's work over the past 30 years has benefited people from all walks of life, every age group, ethnicity, and gender. Your story and AIDS Vancouver's are intertwined, but it is because of all our work and commitment that we are here today, thank-you.

I very much look forward to seeing you and will do everything we can to ensure this an enjoyable, stress-free experience for you. Many thanks again.

With best regards,



Brian W. Chittock,
Executive Director, AIDS Vancouver



PRODUCTION CALL SHEET

TITLE: AIDS Vancouver - The 30 30 Campaign Production
SHOOT DATES: Saturday, April 20th and Sunday April 21st

PRODUCTION COMPANY: [Be the Change Group Inc.](#)

LOCATIONS

Location Address: Unit # 202 - 950 Powell St, Vancouver (See map and directions on Page 3)

Location Contact: Ronnie Pablo

Catering Contact: Fujiya Sushi - 912 Clark Drive Vancouver, BC 604-251-1988

CREW

TITLE	NAME	SAT CALL TIME	SUN CALL TIME	CONTACT
Producer / Director	Brandy Svendson	7:15 am	8:15 am	778.863.6070
1st Assistant Director	Caitlin Padgett	7:15 am	8:15 am	778.863.6070
2nd AD / Script Supervisor	Jamie Forrest	8:00 am	9:00 am	778.994.7987
Director of Photography / Sound	Mario Glavacic	7:45 am	8:45 am	604.727.0609
Production Assistant	Ronnie Pablo	7:45 am	8:45 am	778.867.7152
Hair and Make-up	Jill Kowalchuk	7:30 am	8:30 am	778.855.5485

CLIENT

TITLE	NAME	CALL TIME	CONTACT
Executive Director	Brian Chittock	at your leisure	778.237.5986

SATURDAY APRIL 20th, PARTICIPANT CALL TIMES

NAME	CALL TIME	FILM TIME	WRAP TIME
Dr. Brian Willoughby	8:00 AM	8:20 AM	9:30 am
Dr. John Blatherwick	9:00 AM	9:20 AM	10:30 am
James Johnstone	10:00 AM	10:30 AM	12:30 pm
Richard Rooney	10:00 AM	11:15 AM	12:30 pm
Miranda Compton	11:30 AM	12:00 PM	1:00 pm
Mayor Gregor Robertson	12:45 PM	1:00 PM	1:30 pm
Hedy Fry	2:00 PM	2:30 PM	3:30 pm
Bradford McIntyre	3:10 PM	3:30 AM	4:40 pm
Dr. Mark Gilbert	4:10 PM	4:30 PM	5:40 pm
John Bishop	4:45 PM	5:15 PM	6:15 PM
Ken Clement	5:45 PM	6:15 PM	7:15 PM
Phillip Banks	6:45 PM	7:15 PM	8:15 PM

SUNDAY APRIL 21st, PARTICIPANT CALL TIMES

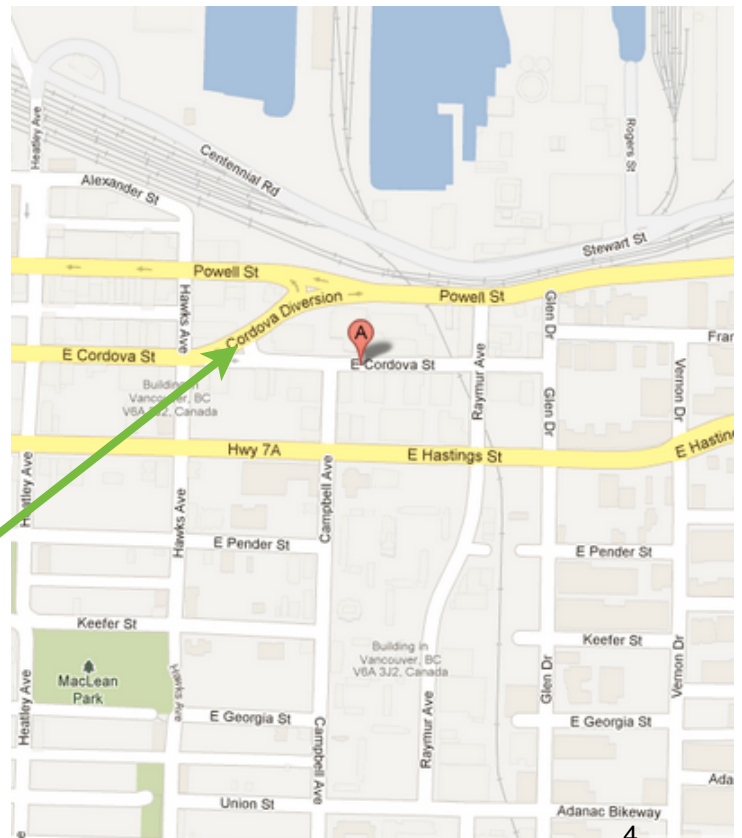
Dr. Mike Rekart	9:00 AM	9:20 AM	10:30 AM
TBD	10:00 AM	10:20 AM	11:30 AM
Marcie Summers	10:45 AM	11:20 AM	12:15 PM
Dr. O'Shaughnessy	12:00 PM	12:20 PM	1:30 PM
Maxine Davis	1:00 PM	1:30 PM	2:30 PM
Dr. Jay Wortman	1:30 PM	2:15 PM	3:00 PM
Mark Mees	2:45 PM	3:15 PM	4:15 PM
Dr. Julio Montaner	4:00 PM	4:15 PM	5:00 PM
Michael Welsh	4:30 PM	5:15 PM	6:00 PM
Brian Chittock	5:30 PM	6:15 PM	7:00 PM

MAP TO STUDIO

The Studio is at **950 Powell Street, UNIT #202**. **PLEASE NOTE** the entrance is in the back on the building, across from **920 East Cordova**, if using GPS use the E. Cordova Address.



ENTER IN HERE



If you are having any difficulty finding us, or will be late please call Ronnie 778.867.7152

PARKING: You can park in 1 of the 3 spots available, indicated by the yellow arrow above, or anywhere on the street, there is lots of parking on the week-ends.

BUS: The 4 Powell drops you off right **HERE** Or you can take any bus that takes you up Hastings and walk two blocks towards the water.

PLEASE NOTE - she may not pick up if we are filming, but will text or call you back as soon as she can.

WHAT TO EXPECT AND HOW TO PREPARE

Your call and wrap time

Please review the call sheet on page 3, this will tell you what time you will need to be at the studio (highlighted in yellow), what time you are scheduled to film at and your wrap time. Please note we have everyone scheduled for 1.5 hours, but we hope to have you in and out in less time.

Arriving at the studio

When you arrive at the studio please be aware of the sign on the door, when we are filming the sign will say “filming in progress - please do not enter”, if this is the case please wait until one of the Production Assistants opens the door. Our production assistant will be looking for arrivals your wait shouldn't be more than 5-7 minutes.

The release form

When you arrive you will first be asked to sign a release form. This form is included in the package on page 8. We will provide you with a copy to sign the day of your filming. The one included here is just for your reference so you can review it before the shoot. If you have any questions or concerns with the release form please let me know before hand.

Hair and make-up

We have a hair and make-up artist on set. We ask you please come in with your hair and make-up done how you normally would do it and our make-up artist will do touch ups for you, and get you camera ready.

The interview

Once all this is done, you will sit down to do your on-camera interview. The direction and what we will be talking about, will be a follow up from your in-person or telephone interview that you had with Brandy and/or Jamie. We will provide you with a talking points for your interview by Thursday, so you can review and feel as prepared as possible.

Your comfort

We will do our best to ensure you are comfortable. Food, tea, coffee and juice will be available all day. In addition, the studio has wifi should you wish to bring your laptop or tablet to keep you occupied while you are waiting. We also suggest you bring a warm layer for when you are waiting, the studio can be cold at times.

PLEASE NOTE: If you have an issues the DAY OF THE SHOOT, i.e running behind, can't find the studio etc. please contact Ronnie, 778.867.7152 she will be the only one answering her phone.

If you have any issues BEFORE OR AFTER the day of the shoot please contact Brandy Svendson, 778.863.6070

What to wear

Women - First and foremost we want you to feel comfortable, and wear what you would like, casual is perfectly fine too. Below are a few style samples, should you need them.



PLEASE NOTE Do not wear **ALL WHITE, SMALL STRIPES, or BUSY PATTERNS**—see examples below. It is always best to bring an additional option too. We will only see your top, so do not worry about what you are wearing on the bottom. The background will be all white.



What to wear

Men - First and foremost we want you to feel comfortable, and wear what you would like, casual is perfectly fine too. Below are a few style samples, should you need them.



CONSENT FORM COPY -

PLEASE NOTE Do not wear **ALL WHITE, SMALL STRIPES, or BUSY PATTERNS**—It is always best to bring an additional option too. We will only see your top, so do not worry about what you are wearing on the bottom.

FOR REVIEW

Consent

For good and valuable consideration (the receipt and sufficiency of which are hereby acknowledged by me), I grant permission to AIDS Vancouver and its representatives to take photographs, films or videos (“Images”) of me and to use my name in connection therewith. I further grant to AIDS Vancouver and its representatives the absolute and irrevocable right to use, copy or otherwise reproduce, digitize, edit, exhibit, display, broadcast, publish, and distribute, in whole or in part, the Images that AIDS Vancouver and its representatives have made or will make of me individually or with others in any media, now known or later developed, including newsletters, social media networks, YouTube and website or print resources, which promote, publicize or explain AIDS Vancouver and its activities and for any other lawful commercial or business purposes and to use my name in connection therewith. I acknowledge that AIDS Vancouver and/or its representatives own all rights to the Images and will have the right to use, assign and license the use of the Images as they see fit.

Waiver, Indemnity and Release

I hereby waive any right that I may have to inspect or approve the use of the Images or of any written copy used in connection therewith. I also waive any moral rights. I further waive any right to royalties or other compensation arising from or related to the use of the Images. I agree that AIDS Vancouver and its representatives shall be held without liability to me for any modification, distortion, blurring, alteration, or optical illusion that may occur in, or result from, the making, taking, processing, reduction or production of the finished product, its publication or distribution. I hereby release, indemnify and hold harmless AIDS Vancouver, its directors, officers, employees or agents from and against any and all claims, damages or liability arising from or in connection with the use of the Images, including without limitation, any claims for defamation, invasion of privacy, misappropriation of rights of publicity, or copyright infringement. I understand that the Images will be retained and used for as long as AIDS Vancouver or its representatives see fit, and that this consent and permission survives the termination of my employment for any reason. Nothing herein will constitute any obligation on AIDS Vancouver or its representatives to make any use of any of the rights set forth herein.

I have read this form and understand its contents. This consent, waiver, indemnity and release are binding on me and my heirs, executors, administrators, assignees and legal representatives.

Signature _____

Full Name (Please Print): _____

Date Signed: _____